

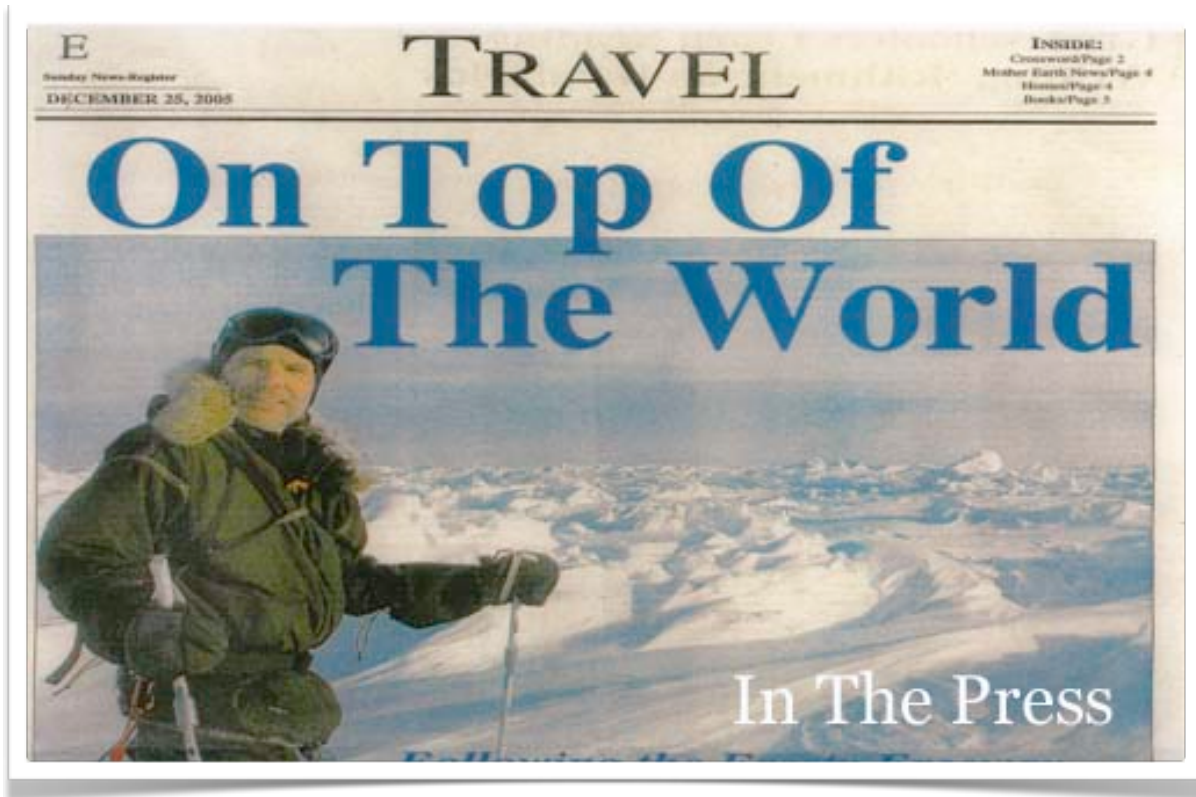
Desert-Grove Media



Press Portfolio

Press Materials
April 15, 2010

PRESS PORTFOLIO



POLAR EXPLORERS - POLAR EXPEDITIONS

Newspaper Articles:

- [The Sunday News Register](#) (North Pole)
- [The Chicago Tribune](#) (North Pole)
- [The New York Times](#) (North Pole)
- [The Christian Science Monitor](#) (North Pole)
- [Daily Herald](#) (North Pole)
- [The Boston Globe](#) (North Pole)
- [Palisadian Post](#) (South Pole)



Magazine Articles

[Departures](#)

[National Geographic](#)

[Men's Journal](#)

[Time Magazine](#)

[Men's Health](#)

[American Girl](#)

TV -

Outdoor Life Network - "Awesome World Records"

Outdoor Life Network - "The Worst Climates on Earth"

The Food Network - "BBQ with Bobbie Flay"

Radio -

848, Chicago Public Radio

Northwest Passage, Adventure Travel Company



Outside Magazine's "40 Trips of a Lifetime", recognizes [The Northwest Passage](#): Turquoise Sea, Turkey.



Islands Magazine featured Adventure: "An Olympian Paddle", highlights [The Northwest Passage's](#) classic Cretan adventure along the southern coast.



The New York Times Identifies [The Northwest Passage](#) as the premier source for Polar Adventures.



The Northwest Passage teams up with Brian Brawdy and CBS news for an early morning kayak demo on Lake Michigan.



Kids & Kayaks: [The Northwest Passage](#) teams up with Chicago Tribune and a group of kids from Chicago, for an excellent adventure



GoGreece.about.com's De Traci Regula, experienced firsthand what it means to travel with [The Northwest Passage](#).



Men's Journal special edition of **"Master's of the Universe"**, selects [The Northwest Passage](#) to represent the United States.



Outside Magazine's **"48 Trips of a Lifetime"**, recognizes [The Northwest Passage](#) as one of the world's best!



The New York Times Travel: **"In Crete, Mobility with a Guide"**. This special article is a first-hand experience of one of our most memorable trips.



Outside Magazine's "Best Trips of 2001: Island Escapes", identifies The Northwest Passage's Crete Cycling Adventure as the cream of the crop.

de Traci Regula, Author of the Mysteries of Isis

Radio -

After Midnight with Rick Barber presents International New Age Bestseller de Traci Regula.

* **AFTER MIDNIGHT** is nationally syndicated series that reaches an audiences oWin 1 million +.

Michelle Scott, Author of Wine Murder Mystery Series, Zamora's Ultimate Challenge



*Romantic Times, Book Club
Featured Author Interview

Client Quotes -

"Thanks again for all of your help in launching my literary career. You've broken through for me in ways I never dreamed could happen. You're truly magical in what you can manifest and the people you can reach. Thanks again.

~de Traci Regula, Author of the Mysteries of Isis

"Justin Howard energized our PR plans and brought to us a number of unique opportunities for our enhancing name recognition for our company in the demographic we desired, including extensive national magazine coverage. His wit and determination make him a pleasure to work with."

~The Northwest Passage, Adventure Travel Company

"Justin Howard approaches publicity with a single minded determination that is fascinating to watch - be it chasing down Billionaire Sir Richard Branson handing him our invitation to join us out on the Polar Snows, or scheduling national TV coverage for our historic Sir Robert Perry Polar Expedition."

~Polar Explorers, The Polar Source.

"Launching 'Tisphone Rising - The Fury' would have been near impossible if Desert-Grove PR hadn't been there to help guide us through the process. In the total madness of Comic-Con, they were the voice of calm as they kept us on point. Plus who doesn't love to boost a New York Times mention?"

~The Creator of 'Tisphone Rising - The Fury'